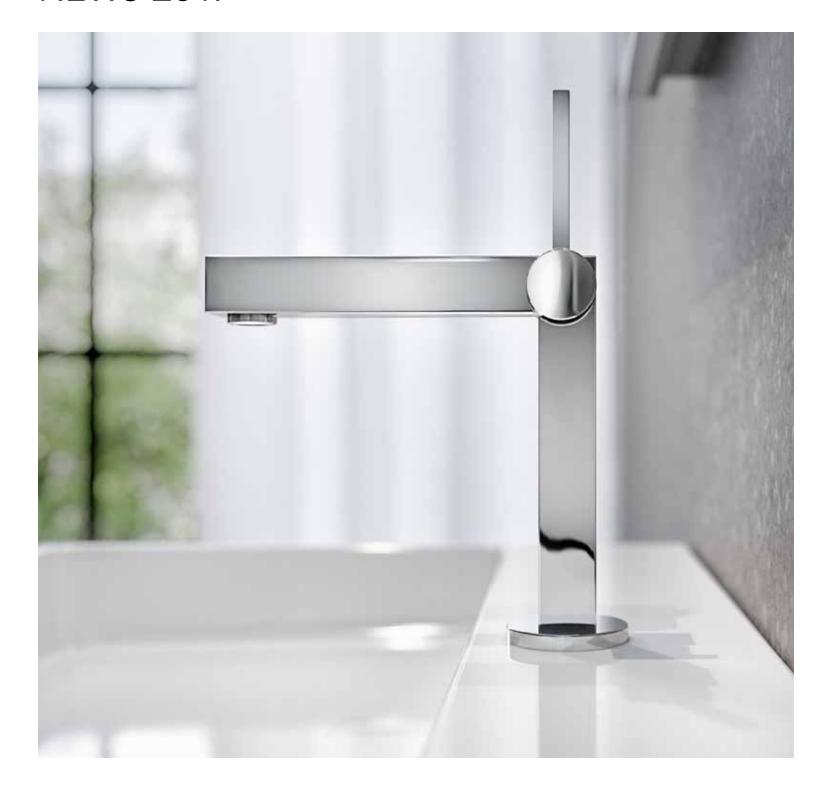


### NEWS 2019



### KEUCO

KEUCO GmbH & Co. KG Postfach 1365 D-58653 Hemer Telephone +49 2372 904-0 Fax +49 2372 904-236 info@keuco.de www.keuco.com Art -Nr : 03507//190//00 Niai haitan 2019 analiech 05/

"Modern bathroom furnishings combine elegance with functionality which underline our credo of sense and sensuality".

### WELCOME

Our understanding of bathroom design brings experiences which touch our senses. Technological solutions which today point in the future. Come and discover our fascinating product innovations for 2019 which reflect highest expectations where aesthetics and individuality are concerned.

Square meets circle: The complete bathroom furnishings EDITION 90 not only connects the round with the square, but also reflects an opulent symphony of form marked by a conscious use of materials. The clear design language found in the 90 degree angle and the wide range of fittings, accessories, washbasins, bathroom furniture and light mirrors increase your individual freedom for creative design.

A further highlight is the smart lighting concept for the complete bathroom. KEUCO has decided for an established system: A "Digital Addressable Lighting Interface" (DALI) which guarantees perfect lighting in the bathroom.

The new IXMO\_solo thermostat reflects minimalism on the edge of possibilities – a unique combination of thermostat, stop valve and hose connection for the shower, all in one module.

Flexibly adjustable for every bathroom design – ROYAL MODULAR 2.0 mirror cabinets with spacious interior and in individual sizes – a universal solution for every bathroom. Outstanding hygiene solutions for the private bathroom and semi-public sector – developed together with our partner Hagleitner, as well as a range of shower shelves which offer additional functional value and simplicity in perfection.

Why not come and experience these and further innovations in the KEUCO world 2019!



Hartmut Dalheimer, Managing Director



Discover the world of KEUCO on instagram.com/keuco\_official

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IXMO\_solo THERMOSTAT



PLAN CLOAKROOM



**BLACK CONCEPT** 



ROYAL LUMOS



**SHOWER SHELVES** 



PLAN FOAM DISPENSER

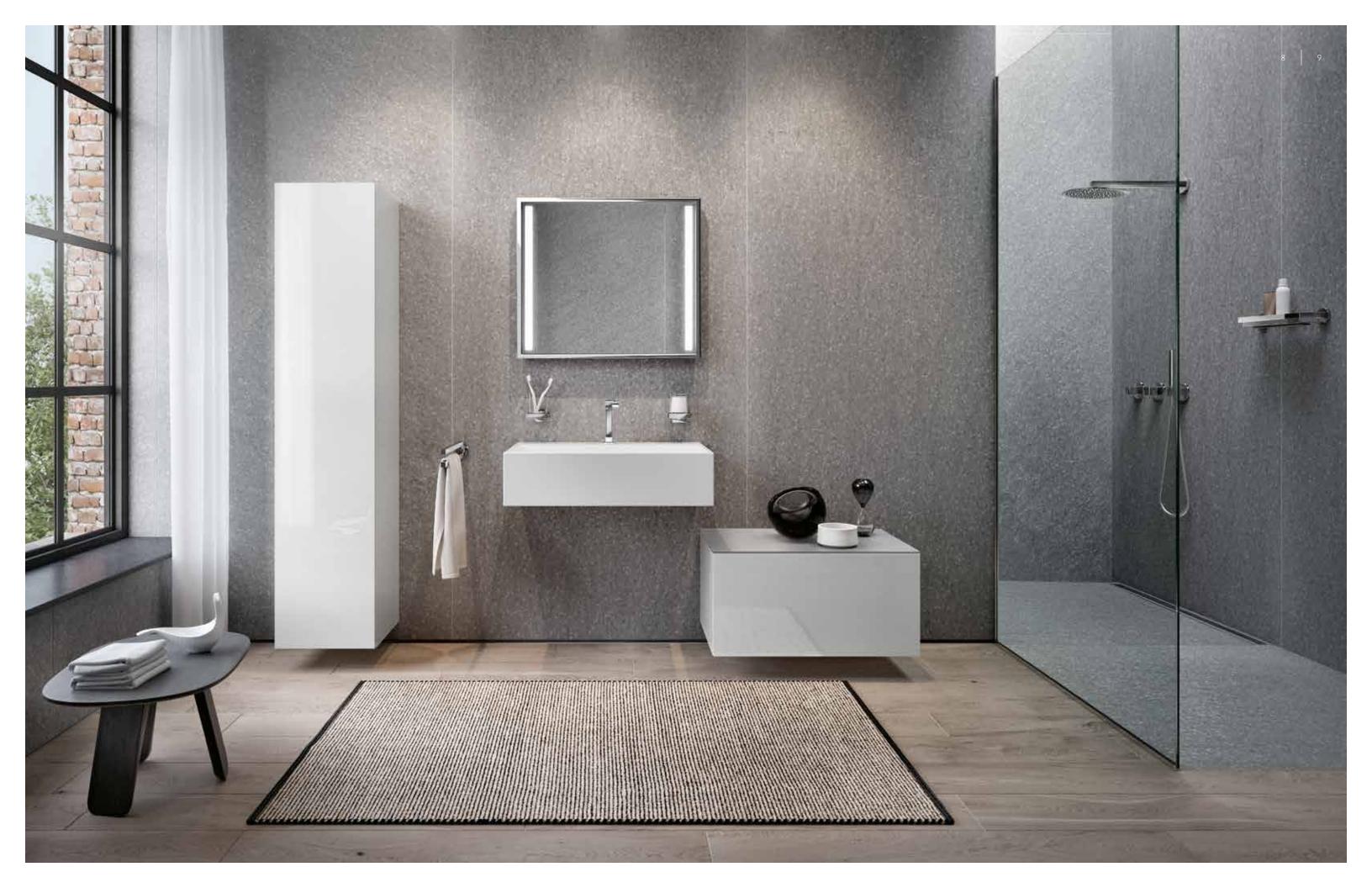
## EDITION 90

"EDITION 90 merges the round with the square in an opulent symphony of form, marked by a conscious use of materials. The visual statement of the design is consistently square on round".



Dominik Tesseraux, Designer





#### ) | 1

## FREEDOM OF PURE FORMS

Circle meets square: EDITION 90 from KEUCO merges the round with the square in an opulent symphony of form, marked by a conscious use of materials. The clarity of the design language found in the 90 degree angle is reflected consistently throughout the entire collection of bathroom elements. Developed by the renowned Tesseraux + Partner design agency in Potsdam, EDITION 90 presents unique and luxurious bathroom worlds.



## **CLEAR AND OPULENT**



The design of KEUCO's EDITION 90 fittings uses a language that is clear and consistent. The visual statement of the design is consistently "square on round". The design of the fittings is marked by precise contours and brilliant chrome surfaces. A range of fittings is available which includes a single-lever mixer for the washbasin, a wall spout fitting in various sizes, and a three-hole basin mixer which are marked by precise contours and brilliant chrome surfaces. A monolithic first impression and appearance, as if it were one piece, shine a light on a distinctive character of highest exclusiveness.

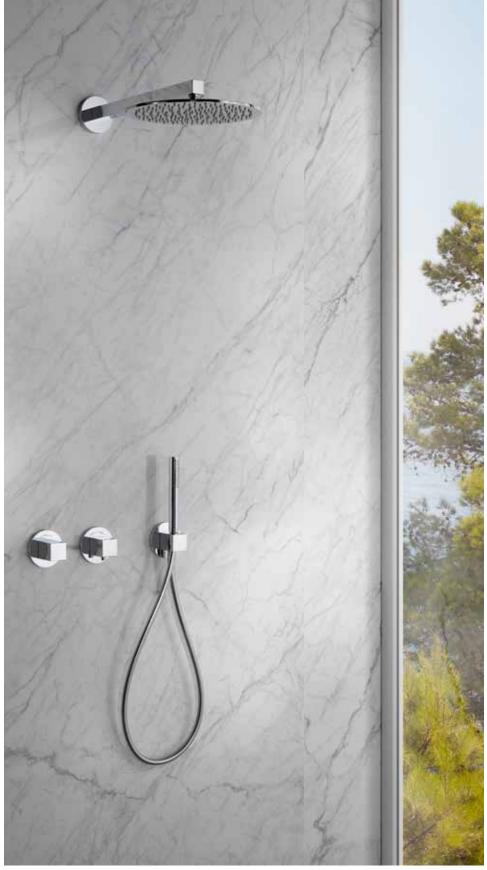






### **INCORRUPTIBLE**

The big round head shower with a uniform rain pattern guarantees sensual showering. The installation is simplified by a sensible clever detail: thanks to a flexible joint on the shower arm it can be adjusted and brought into the exact horizontal position.



### STABILITY

The elegant free-standing fitting for free-standing bath tubs is a real eyecatcher. It has a remarkably luxurious exterior that houses some very special technical features: The functionality for switching from the bath tub fitting to the hand shower is integrated in the fitting, so it can be conveniently switched with a simple hand movement. In a vertical position the fitting lever is set to "off". When in backward position the water flow is always switched to 100% to fill the bath. The further the lever is moved backward, the hotter the water gets. Moving the lever foreward regulates the water flow through the round pencil hand shower. Here the temperature and amount of water are controlled the same way as a conventional single-lever mixer.

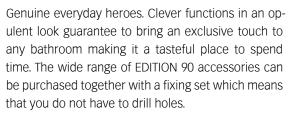


### DESIGN WHICH STAYS















## HOLISTICALLY **THOUGHT**

Perfection through to the smallest of details is evident in the appearance of the double hook. As with the single hook, the double hook is completely flat at the front and two minimalistic notches present the possibility of towels or clothes hangers.

The elegantly shaped shower shelf holds the magnetic squeegee masterfully and unobtrusively.



















## HIGHLIGHT IN THE BATHROOM

KEUCO light competence is manifested in the EDITION 90 light mirrors: Double-sided LED sources guarantee a glare-free and shadow-free illumination of the face. The significance is underlined by the circumferential chrome frame.









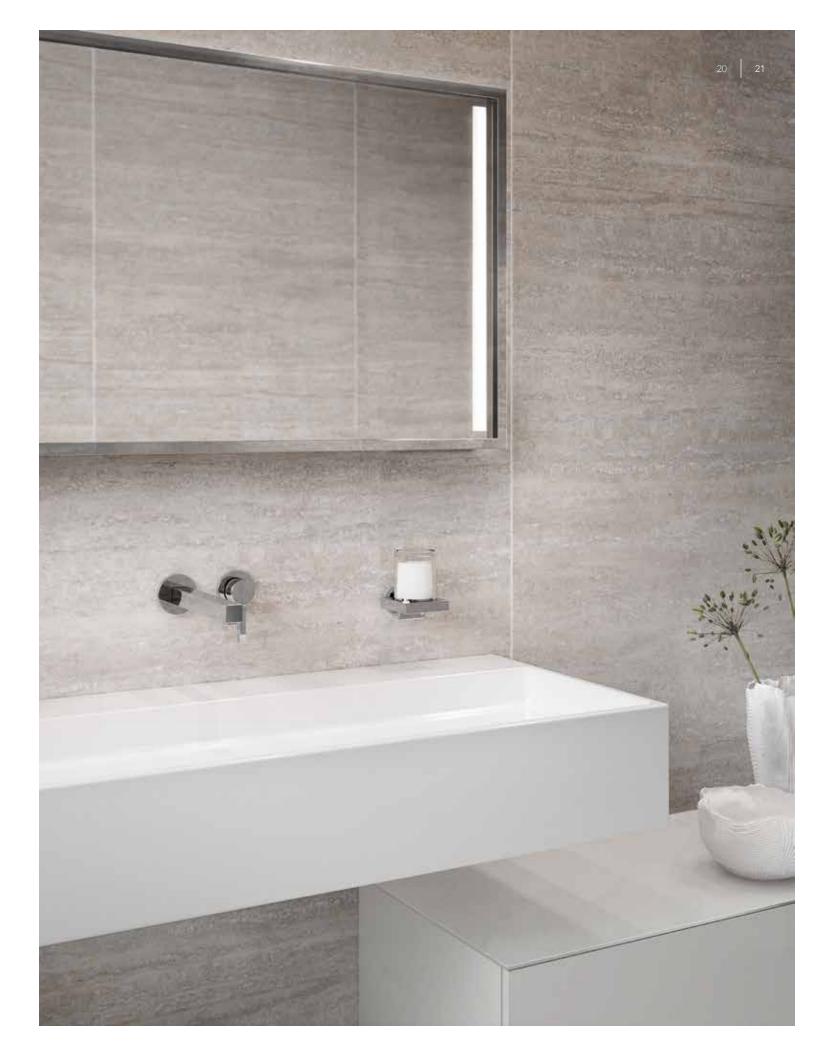


illumination



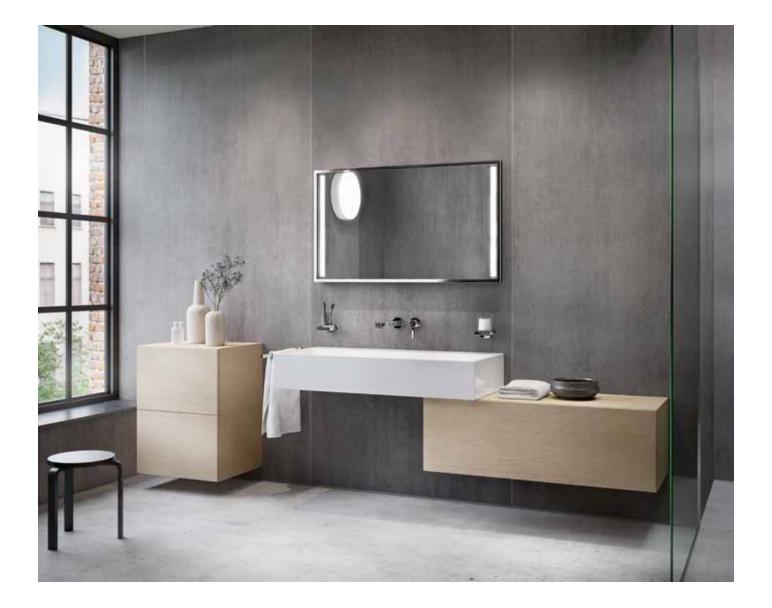






## **FREEDOM** IN DESIGN

Washbasins and furniture are like soloists that can be shaped into harmonious compositions to reflect your personal taste and preferences. They can be used completely independently of one another, with a choice of sizes and positioning, no matter which spacing. So EDITION 90 offers enormous freedom for creative design, with the ability to flexibly arrange the solitary pieces to suit your needs. The luxurious design of the wall-mounted ceramic washbasin in white or slate grey includes an integrated trap in the washbasin which cannot be seen from the front, and a slender slot drain that is practically invisible.



### SHAPED TO YOUR **PREFERENCES**

Soloist furniture can be shaped without almost no limits where interior design is concerned: KEUCO bathroom furniture is available either as a wall-mounted version, with base, or as a more modern version with legs. Genuine wood veneers and textured lacquers with matt or gloss finish radiate elegant comfort and holistic flair in the bathroom – your personal space. Cover plates made of glass or ceramic with a marble or slate finish are available for the side units as a tasteful upgrade.



Washbasin: ceramic white







Washbasin: ceramic slate grey **Furniture:** structured lacquer anthracite Cover plate: glass anthracite matt



Washbasin: ceramic slate grey **Furniture**: structured lacquer anthracite Cover plate: ceramic slate



Washbasin: ceramic white **Furniture:** high-gloss lacquer white Cover plate: glass white high-gloss



Washbasin: ceramic white **Furniture**: high-gloss lacquer white **Cover plate:** ceramic marble white



Washbasin: ceramic white **Furniture:** veneer limed oak



Washbasin: ceramic slate grey Furniture: veneer dark grey oak







## ROYAL MIDAS

"A unique combination of technical ingenuity.

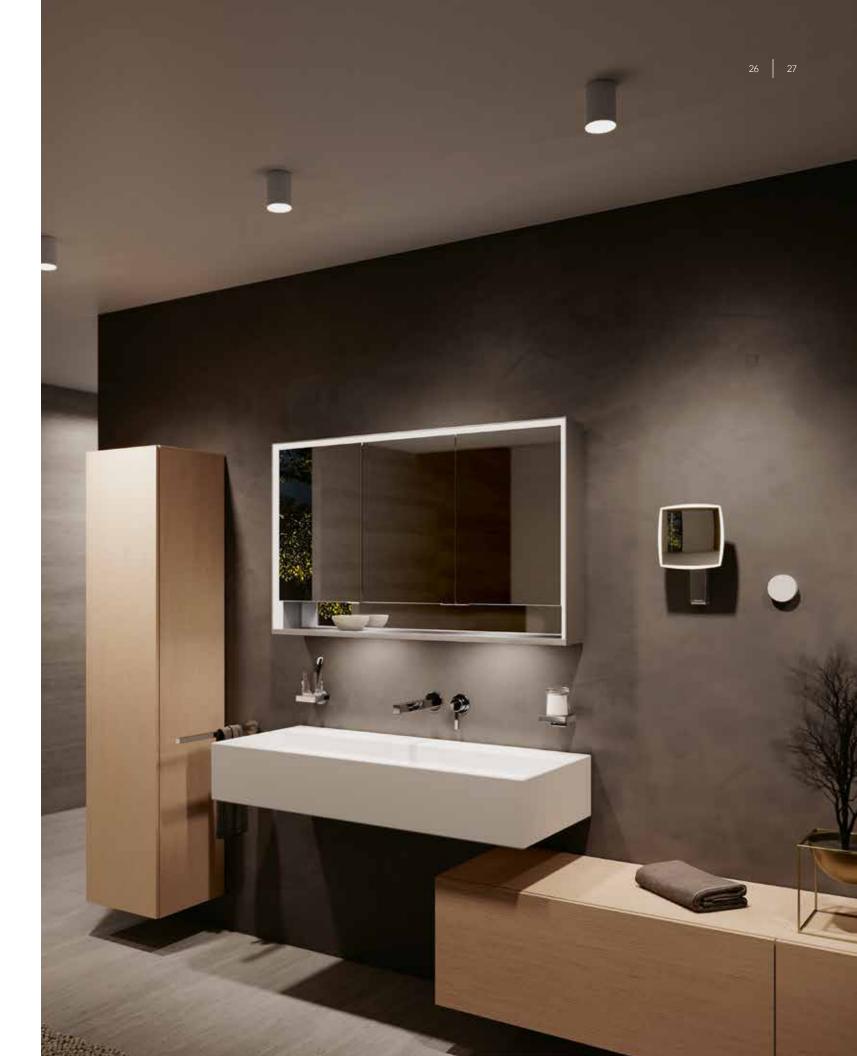
KEUCO revolutionizes functionality and

sophisticated design on the subject

of lighting in the bathroom".



**Dirk Hagedorn**, Head of Marketing and Product Development



# STRONG LIGHTING CONCEPT FOR THE COMPLETE BATHROOM

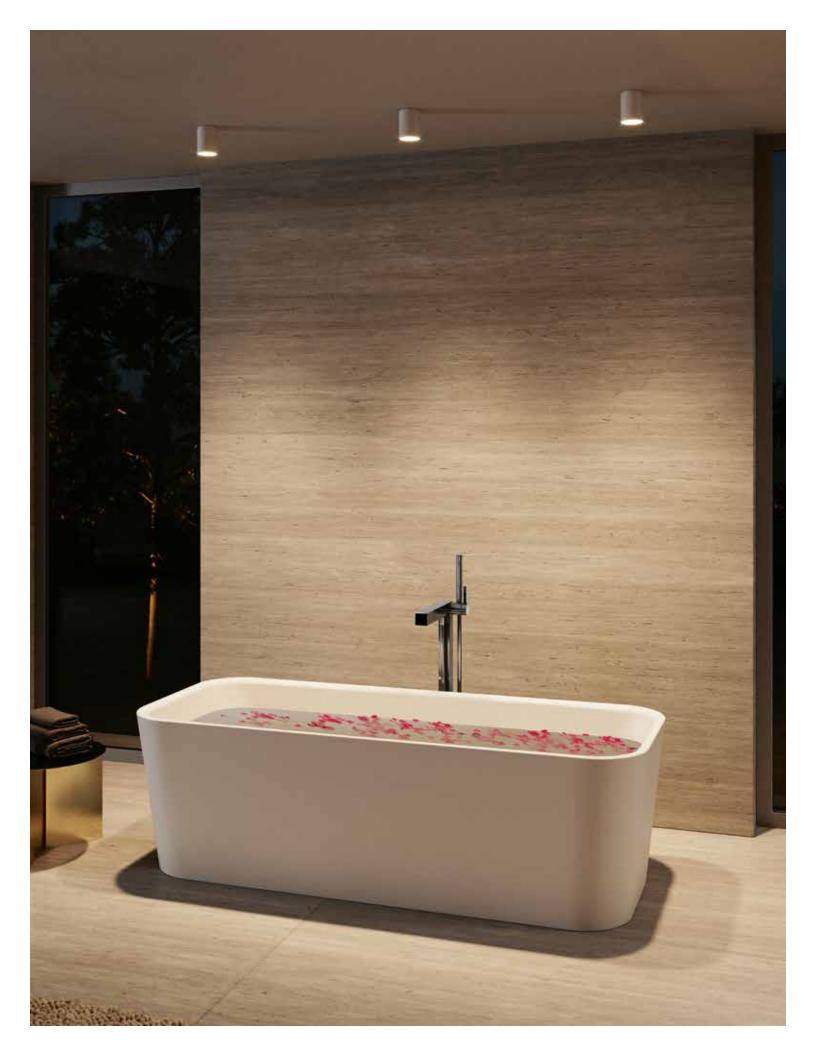
The completely sophisticated and well-thought through lighting concept makes room for new possibilities to enable you to perceive the feeling of a well-being atmosphere with all your senses – no matter whether in the morning when you need a professional "wake-up" and make-up light or in the evening when you want to enjoy a soft light atmosphere for reading a book in the bathroom. The combination of basic lighting, focussed lighting and accentuated lighting offer worlds of style which focus on the needs of the human being.











### LIGHT WORKS

Relaxation and a sense of well-being are brought into focus by an atmospheric light stage.

Simply at the touch of a button you can choose from various light scenarios. The connected KEUCO lighting system is a dimmable light combined with different light colours presenting changeable sources of light in the bathroom. A "Digital Addressable Lighting Interface" (DALI) enables the control of the individual lights.

The special thing about ROYAL MIDAS: the colour temperature of the connected LEDs on the mirror cabinet, light mirror and cosmetic mirror and the lighting on the ceiling is always synchronized.

The light shower is a special highlight and mood-maker – a combination of a ceiling light with an integrated head shower. It makes showering a unique staging consisting of water and light.









# ROYAL MODULAR 2.0

"Suppressing boundaries and creating a masterpiece in countless versions – the plan has proved to be successful".



Janis Pienkoß, Product Manager



## ARCHITECTURAL ADAPTABILITY

Flexible sizes, more unexhaustible wealth of variants and rectilinear design: the ROYAL MODULAR 2.0 mirror cabinet can be adapted to fit in absolutely every bathroom and meet all needs. The allrounder leaves nothing to be desired for with its intelligent LED lighting concept, highly functional technology and well-organized storage space.











main illumination

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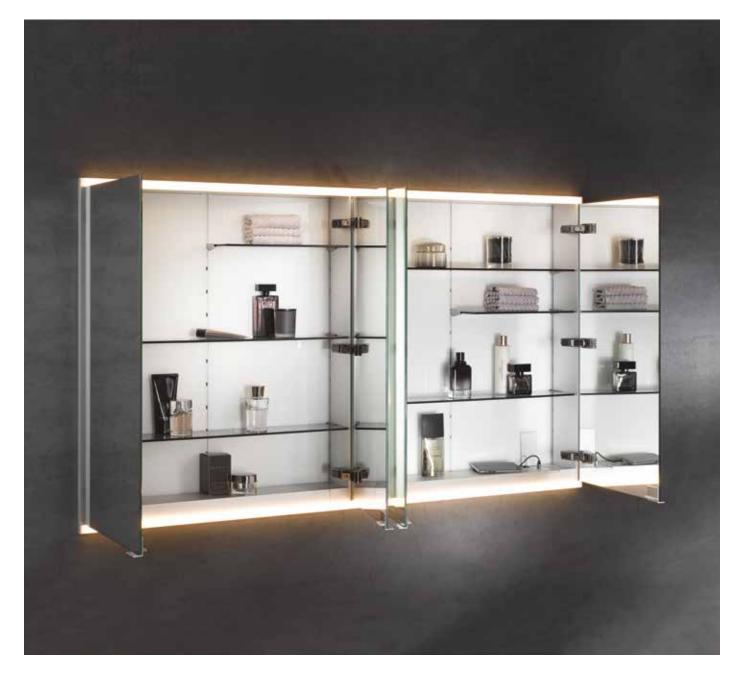














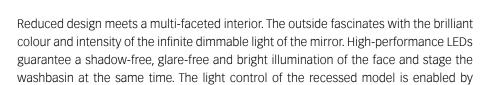


## CONVINCING INTERIOR FEATURES









means of the non-visible operating panel on the side of the cabinet.

The interior of the ROYAL MODULAR 2.0 will surprise you with its high-contrast and luxurious design, featuring tinted glass shelves which can be arranged to suit your preferences, and a rear wall of white glass. Pivoting doors with mirrors on both sides offer a generous all-round view. The exclusive "soft-close" technology ensures that they close very gently, and can also be adapted on the black hinges to close slower or faster according to your liking. One very practical feature is the cosmetic mirror, which can be flexibly attached to the glass shelves and doors or can also be placed on a surface. A magnetic strip helps making it easy to find small beauty accessories. Further special features are the power socket options and the double USB connection, which are concealed behind two flaps.



## IXMO\_solo THERMOSTAT

"Minimalism in the context of IXMO\_solo means:

Absolute reduction to essentials".



Christopher Althoff, Product Manager

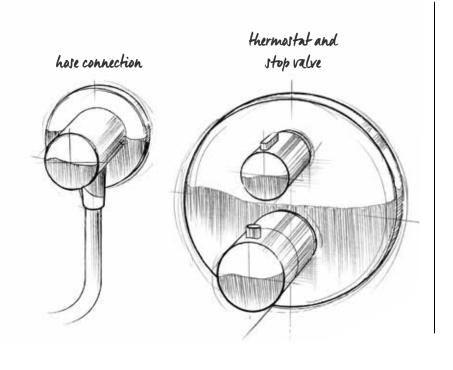






### YESTERDAY

### IN FUTURE





Product design has many aspects when it comes to the KEUCO philosophy. The aspiration is holistic: Create a design icon while adding relevant improvements to a product at the same time. The IXMO\_solo thermostat represents a systematic thought through approach to the basic "less can do more" principle. The fitting combines the three elements thermostat, stop valve and the wall outlet for the shower hose in only one element, which is what makes it such a unique shower solution.



## PLAN CLOAKROOM

"KEUCO design has such a big significance that we also carry it into the smallest of rooms".



Ulrike Nückel, Head of Crossmedia





## PLAIN ELEGANCE FOR VISITORS



The smaller the bathroom, the more important the freedom for design becomes. Developed by the Tesseraux+Partner design agency in Potsdam, the PLAN collection, offers new possibilities for small and narrow rooms. Special compact washbasin combinations form aesthetic units. The washbasin ensemble consisting of washbasin, vanity unit and light mirror impress as a harmonious unit and let small rooms appear more generously in space. Available in five natural, timeless lovely colours.

## BLACK CONCEPT

"Black elements show the elegant, dark side of KEUCO bathroom design – the BLACK CONCEPT in exclusive finishes sets an extravagant example".



Dominik Tesseraux, Designer



## LUXURIOUS AND INCORRUPTIBLE

Black accents in bathroom design are modern and appear luxurious – they contribute to the bathroom with an incorruptible character. KEUCO offers a new finish in brushed-black where the furniture of EDITION 11 is concerned. The unobtrusive and rectilinear design of EDITION 11 furniture is characterized by a view without handles. In addition to the vanity units, sideboards, tall units and side units are available with this new special finish. The noble matt black look exudes a secretive extravagance and at the same time gives the bathroom a comforting atmosphere. The haptic eminent, cosy, velvet matt quality is reflected in a special insensitivity and easy care.







### DRESS TO IMPRESS

Perfectly matched: The velvet matt gloss finish of the furniture, with a slight metallic shimmer, perfectly match the exclusive IXMO shower fittings as well as EDITION 400 and EDITION 11 fittings and accessories in brushed black chrome. The washbasin fittings are the centre of attraction positioned on the white ceramic washbasins of the edition – not only that, but they present an elegant contrast. The ROYAL LUMOS light mirror with a black all-round anodized rim is a shining highlight. Two LED illuminating sources – main illumination and washbasin illumination – these can be dimmed intuitively via the control panel and at the same time offers the possibility to set the light colour variably. A practical mirror heating and a sound system are optional extras. The iLook\_move cosmetic mirror with its brushed black PVD surface is the finishing touch to the dark accentuated bathroom design.

BLACK CONCEPT ROYAL LUMOS

## **BLACK IS** BEAUTIFUL

The ROYAL LUMOS light mirror with a black all-round anodized rim is a shining highlight. Two LED illuminating sources – main illumination and washbasin illumination – these can be dimmed intuitively via the control panel and at the same time offers the possibility to set the light colour variably. A practical mirror heating is an optional extra. The iLook\_move cosmetic mirror with its brushed black PVD surface is the finishing touch to the dark accentuated bathroom design. The syntonized design and consistent matt black finishes with a metallic look guarantee a luxurious KEUCO bathroom design where sophisticated interior design is concerned.



light colour



daylight white

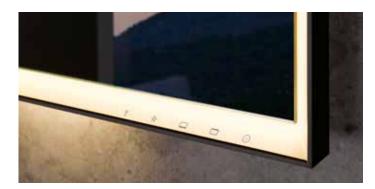
illumination

(bottom)



main lighting







## SHOWER SHELVES

"We have generously interpreted the combination of storage space and design".



Katja Zimmermann, Head of Communication





### STYLISH AND TIDY

Nowadays there is a need for more space for care products in the shower .Shower shelves in different sizes, up to one metre offer more space. The new KEUCO shower shelves appear in an attractive design together with a functional added value. They offer a lot of space, but in their popular white or grey-black, powder-coated aluminium finish, they also add stylish design to the shower. In addition to two wall-mounted models there is also a shower shelf that can be hung on the glass shower cubicle bringing added optical appearance. The modern, rectilinear design matches virtually any style of furnishings, so KEUCO shower shelves are suitable for universal use.

New at KEUCO: Fixing the shower shelves to the wall without drilling – but safely mounted using an adhesive – you make the choice. They can be removed from the wall brackets to enable easy cleaning.







## PLAN FOAM DISPENSER

"KEUCO meets HAGLEITNER. The beginning of a partnership: Design and technology are connected. This foam dispenser is in search of a match: intelligent and aesthetic – combined with unique skin care by HAGLEITNER".



Hans Georg Hagleitner, Owner and Managing Director of Hagleitner Hygiene





### **CLEAN DESIGN**

Focus on hygiene and design: Everyday hygiene is an important part of staying healthy, especially in places where alot of people meet. The wall-mounted, electric PLAN sanitary agent dispenser from KEUCO combines familiar luxurious design with state-of-the-art hygiene convenience and sanitary products from a specialist. KEUCO partners with the established hygiene specialist Hagleitner in Austria for the electronic and drip-free pump system.

It can be used as a dispenser for disinfectant foam in public facilities, as a dispenser for foam soap at the washbasin, or innovatively, as a hygiene foam dispenser in toilet facilities. KEUCO is expanding its PLAN collection with the touchless, sensor controlled foam dispensers.



Simply order disinfectant and hygiene foam online at: www.shop.hagleitner.de



Finishes:











### WATER IS LIFE



"For KEUCO, developing sustainable solutions for the bathroom is part of the company philosophy. Looking into the future, we contribute to sparing water and energy. We are aware of our commitment – far beyond the limit of our products and the production process. Supported by KUMANGA e.V. we are making the construction of a water well in Malawi possible in order to supply the people with sustainable clean drinking water".





#### THE WATER WELL PROJECT

Malawi is a landlocked country in the south east of Africa. The west of the country is affected by drought and dryness from May to November. In this time there is a shortage of clean drinking water. Particularly women and children walk miles to get a bucket of water from a contaminated water point. There are no water wells that bring the water to the surface in many regions.

KUMANGA e.V. took on the task of sustainably improving the life of people living in the dry region of Malawi, on a long-term basis. The construction of a water well will enable the people to bring precious water to the surface – there where it is most needed – daily. In addition to clean water, the project will offer families the possibility of sending their children to school. Not only will the water well prevent illness and disease, but will also support in educational aspects, the village community as well as the economic and social development of the village.

#### **KEUCO supports KUMANGA e.V.**

We would like to contribute towards enabling more people access to clean drinking water. Therefore we have decided to support KUMANGA e.V., an organization which offers self-help to the people directly. A significant project of KUMANGA e.V. is to build a water well in Malawi. Clean drinking water means better hygiene, health and a better quality of life. We support KUMANGA e.V. and finance the construction of water wells in Malawi. This is part of our social commitment.





Engelbert Himrich, Managing Partner

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